



May 18, 2017

Greetings Market Days Vendors!

On July 1st, our NINTH YEAR of GOOD HART MARKET DAYS kicks off here in Downtown Good Hart! Market runs every Saturday through color season 2-5:30pm! Calling area artists, artisans, farmers, and creators of all things unique and original.

Good Hart Market Days as always, is FREE to participate or attend!

Good Hart Market Days welcomes both resident and tourist attendance. Marketing efforts again include postcards, community calendars, the market days poster, and all Good Hart General Store digital marketing efforts (social media and email marketing).

Again this year, we will be sending a weekly email to the store's database of 8000+ customers announcing the week's vendors. Participating vendors who confirm with us (via email) by Wednesday at 12pm will be included in the Friday email, as well as all social media promotions (amazing free advertising).

ABSOLUTELY NO FEE TO PARTICIPATE! All items required to set up your display area are your own responsibility including tables and chairs. Market Days takes place in the store's outdoor picnic area.

We are always welcoming local musicians and special events for the event. Please have anyone interested in performing, contact us directly. We're happy to promote any participants via our own website, our social media channels, and of course our email marketing program.

We look forward to another fabulous year in 2017! The 2017 Participation Form is now available for download at goodhartstore.com. Please complete and either mail, fax, or email back to us at your convenience. Forms are required for all vendors. Should you have any questions, please feel free to contact me directly.

Thank you so much for your interest in Good Hart Market Days and we're looking forward to another wonderful season ahead!

Best Wishes,

A handwritten signature in black ink, appearing to read "Ami Woods".

Ami Woods, Good Hart General Store
ami@goodhartstore.com | 231.881.2200 (mobile)